

ENTERPRISE WEEK

Nov 28th - Dec 2nd
2016

Sponsored by



We need you!

What **Community Volunteers** have said about participating in **Enterprise Week:**

"I was so IMPRESSED with the students, their ideas and the thoroughness of the content they were assigned to manage... such a valuable experience for them."

"I liked the energy and self-discovery that happens."

"I liked observing leadership skills surface."

PASCO SCHOOL DISTRICT
ENTERPRISE WEEK
1215 W LEWIS ST
PASCO WA 99301-5472

ENTERPRISE WEEK 2016

Enterprise is a partnership with the local business community, Pasco School District and Washington Business Week. The program provides our seniors the opportunity to experience business principles and gain knowledge.

Students are formed into small companies where they create a new product, operate a business using a computer simulation, and participate in several judged presentations.

Each student company is partnered with a business professional or community member.

Together students learn the following skills:

- ✔ Oral and written communication
- ✔ Analysis and interpretation of information
- ✔ Problem solving
- ✔ Teamwork
- ✔ Leadership
- ✔ Business operations
- ✔ Marketing
- ✔ Finance
- ✔ Business ethics
- ✔ Free Enterprise System



Thank you Safeguard Business Systems (Jan Francis) for production of this brochure

We Need Volunteers

Company Advisors

Company Advisors are the heart of the project. Each advisor is assigned a student company where they facilitate and mentor through the business operating process. Advisors form a special bond with students throughout the week.

What we need from Company Advisors:

- ☉ The desire to work with and share your experience with young people
- ☉ Attend an orientation session in November
- ☉ Daily time commitment is from 7:20 AM to 2:30 PM, November 28-December 2
- ☉ If you cannot commit to the entire week, consider job sharing with a colleague/friend to split the time obligation

Judges

During the course of the week, community volunteers are needed to evaluate the following culminating projects:

- ☉ Marketing presentations
- ☉ Stockholders' presentations
- ☉ Tradeshow exhibits
- ☉ Digital Storyboard
- ☉ Human Resources Manual

These projects test the students' new found knowledge of business and marketing. The judges' evaluations provide valuable feedback related to our students' efforts.



Program Benefits

Benefits to Community

- ☉ Partner with students and educators
- ☉ Influence current and future consumers
- ☉ Develop education/business partnerships
- ☉ Reinforce management - team building skills
- ☉ Work with and develop future employees

Benefits to Students

- ☉ Learn about the free enterprise system
- ☉ Gain an understanding of business operation
- ☉ Relate school subjects to the workplace
- ☉ Collect, organize and analyze information
- ☉ Develop relationships with the business community
- ☉ Demonstrate different skills as a potential employee
- ☉ Appreciate the contribution of employees with different skills

Volunteer Form

I am interested in: Company Advisor Judge Donation \$ _____ Sponsorship

Information may be e-mailed to enterprise@psd1.org or filled out at <http://bit.ly/21eOZKJ>.

Name: _____
Last _____ First _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Business/Company Name: _____
 After submitting this form, you will be contacted by an Enterprise staff member.

For more information contact:

Enterprise Week Office
enterprise@psd1.org • (509) 543-6700 • Fax: (509) 543-6762
<http://enterprise.wsii.net/>

Judging Dates and Times:

- Marketing Judge** - Thursday, December 1st, 9:00 a.m. – 11:00*a.m.
- HR Manual or Digital Storyboard Judge** - Thursday, December 1st, 1:00 p.m. – 3:00*p.m.
- Stockholders' Judge** - Friday, December 2nd, 8:15 a.m. – 10:30*a.m.
- Tradeshow Judge** - Friday, December 2nd, 10:30 a.m. – 12:00*noon

*Time includes orientation

Please check the box for the judging position(s) you are interested in.

Thank you for your support!